



# Partnership Performance Progress

## WATERTOWN LIBRARY ASSOCIATION

Presentation to Town Council  
March 4, 2019

# BOOKS BUILD MINDS, PEOPLE BUILD LIBRARIES

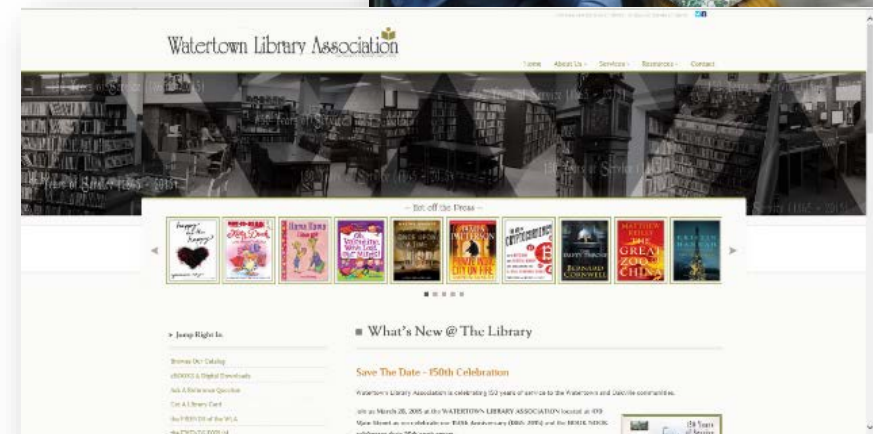
**com· mu· ni· ty** | noun | an interacting group of people linked by a common location, activities

**The Main Library and Oakville Branch are school, senior center, and community center all at once.**

- Story times and Summer programs
- Meetings at the Oakville Branch
- Friends programs
- Reading clubs
- The Book Nook—the only bookstore in town!

Our collection is virtually unlimited

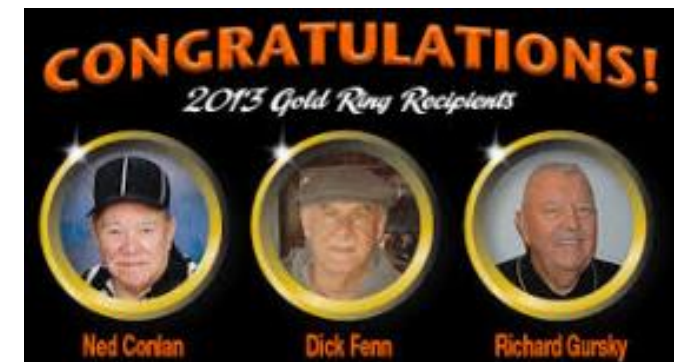
- We provide access to information, e-books, audiobooks, and video streaming



# BOOKS BUILD MINDS, PEOPLE BUILD LIBRARIES

**Our meeting spaces are free to all, and used by public officials and community groups throughout Oakville and Watertown**

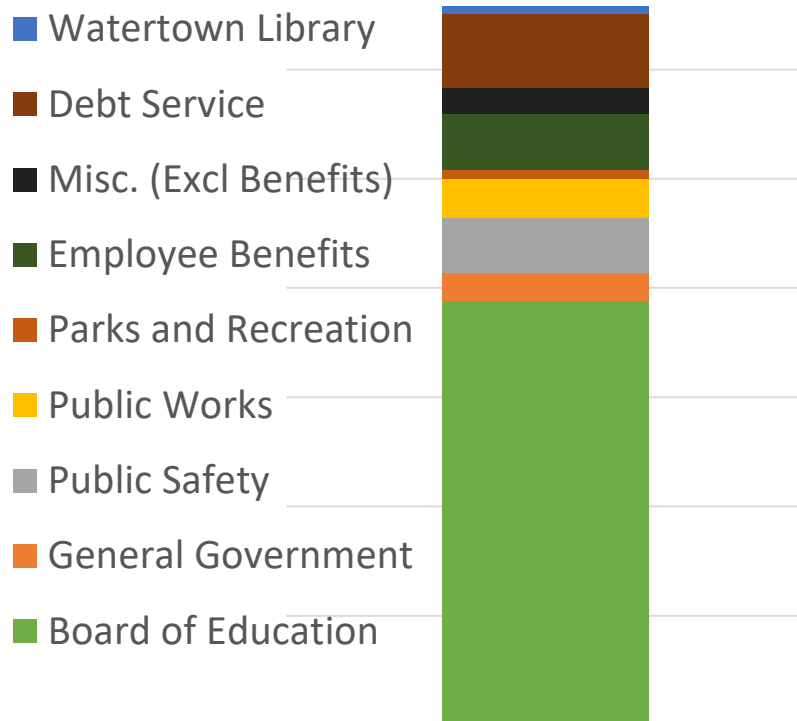
- WATER-OAK Crime Stoppers
- Watertown Oakville Little League
- Pop Warner Football
- Watertown Lacrosse
- Watertown Lion's Club
- Water-Oak Gold Circle of Sports
- Watertown Library Friends Book Club
- Watertown-Oakville GOP Town Committee
- Oakville-Watertown UNICO
- Office hours for the Superintendent of Schools
- John Trumbull PTO
- Watertown Foundation
- Watertown Tennis Club
- Watertown Historical Society
- Reflections Condo Association
- Propertyworx, LLC
- Private Tutoring Sessions



# PARTNERSHIP

A **VERY** careful steward of public resources

FY 2018-2019  
TOWN OF WATERTOWN BUDGET



## The Town:

Ongoing services and operations:

- Books, newspapers, magazines, and DVDs
- Access to online information, e-books, audiobooks, and video streaming
- Staff wages and benefits

## The Library:

Capital projects, funded by local foundations and The Friends of the Watertown Library

- Last 7 years: Over \$1 million
  - The Woodward Atrium
  - Water drainage improvements
  - Updated Wi-Fi service
  - Installed new HVAC and energy efficient lighting
  - New carpeting in Main Library
  - Renovated entranceway, stairs and restrooms at Main Library
  - New circulation desk

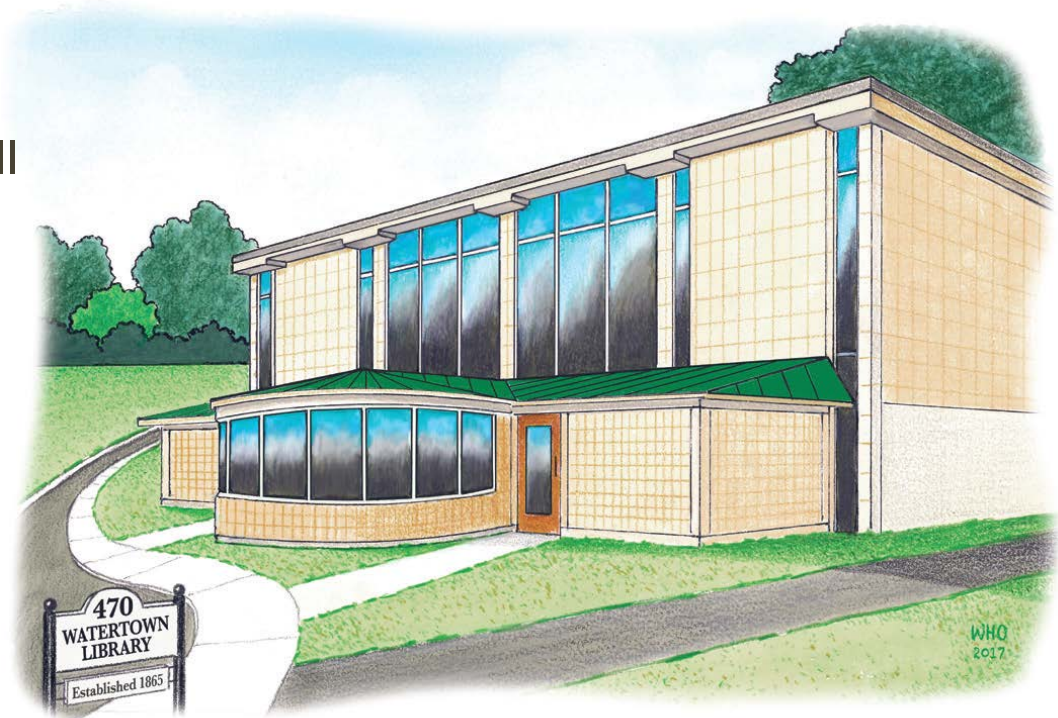
# PARTNERSHIP

A **VERY** careful steward of public resources

## The Library:

### 2019: The Woodward Atrium

- A long-anticipated 1,300 square foot expansion that will enhance our ability to meet community needs for social gatherings, meetings and exhibition space.
  - An expansive multi-purpose event space
  - 2 conference rooms
  - Improved accessible parking
- **This \$700,000 project is FULLY funded through the Library's fundraising from generous individual and foundation donors—not the town appropriation**



# PERFORMANCE

## A VERY careful steward of public resources



► The Main Library and Oakville Branch served 14,919 registered borrowers in 2018, posting attendance three times the town's population, and saw more than 74,000 items in circulation.

► 56% of Oakville and Watertown residents have a library card

[State average: 42%]

[State median: 40%]

[45% is considered excellent]

### 2018-19 by the Numbers

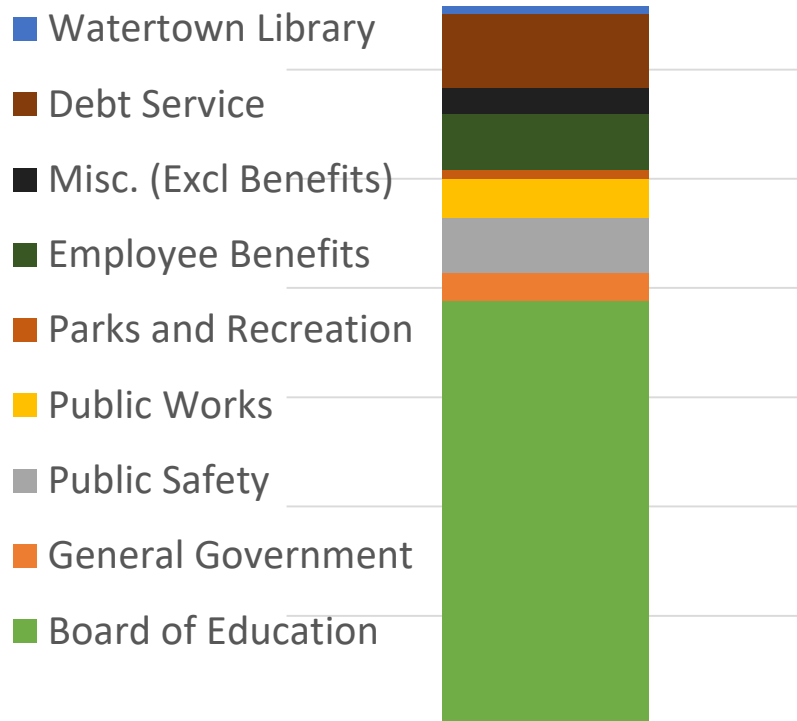
Registered resident borrowers	14,919
Attendance	68,254
Total service hours	3,150
Programs	35
Items circulated	74,235
Computer use	42,138

# PERFORMANCE

**A VERY careful steward of public resources**

On a per-capita basis, support for the Library is very much in line with area communities

**FY 2018-2019  
TOWN OF WATERTOWN BUDGET**



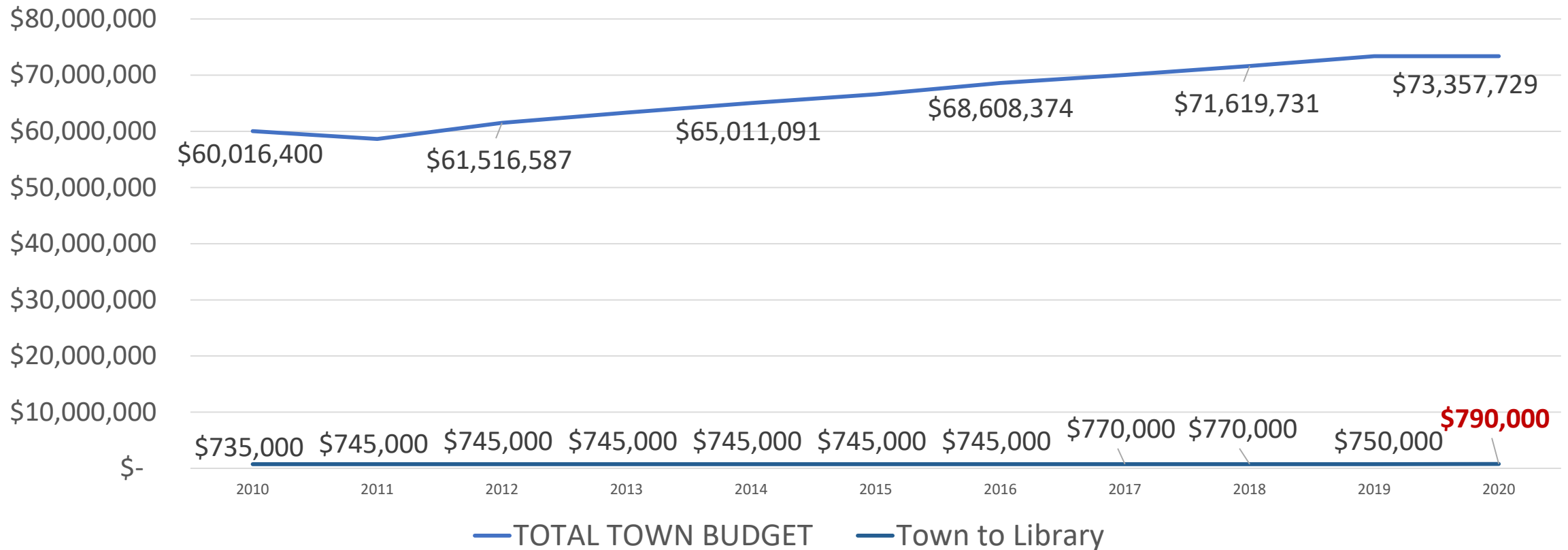
Library Appropriations Per Capita		% of Town Revenue
Woodbury	\$65.87	1.87
Thomaston	\$63.14	1.95
Middlebury	\$51.56	1.28
<b>Statewide Average</b>	<b>\$47.35</b>	
Bethlehem	\$39.23	1.26
<b>Watertown</b>	<b>\$35.42</b>	<b>1.03</b>
Plymouth	\$33.76	0.96
Southbury	\$33.22	0.98

# BY THE NUMBERS

## A VERY careful steward of public resources

We have been frugal with the Town appropriation—which has only grown 2% over the past 10 years

### 2010-2020: Town v. Library Budgets



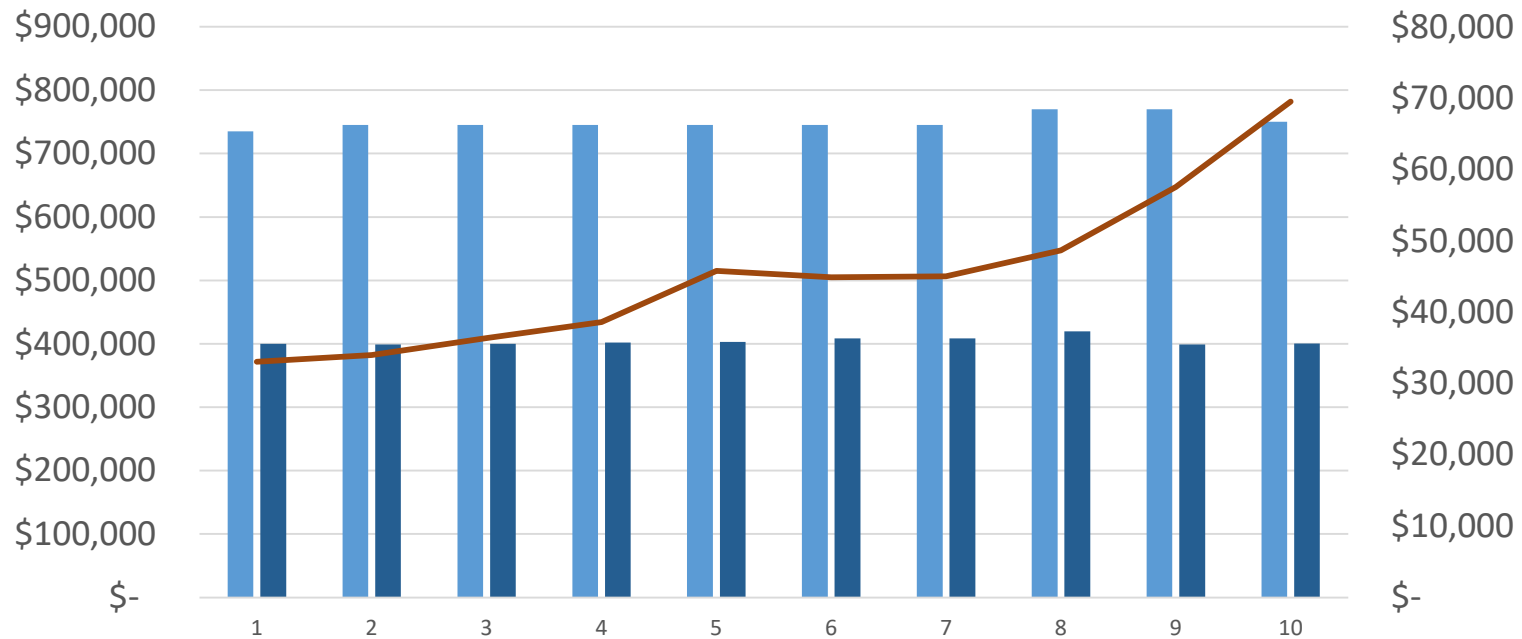


# PERFORMANCE

## A **VERY** careful steward of public resources

We have been frugal with the Town appropriation—which has only grown 2% over the past 10 years

### Health Insurance Costs Double



■ Town to Library   ■ Salaries   — Health Insurance

	2010-2019	Average
Town to Library	2%	0.2%
Library Salaries	0%	0%
Health Insurance	110%	11%

# PERFORMANCE

**A VERY careful steward of public resources**

## Health Insurance Costs Double



2010-2020 Library Request		Average
Town to Library	7.5%	0.68%
Library Salaries	6.8%	0.61%
Health Insurance	98%	8.9%

2010-2020 Town Mgr. Recommend		Average
Town to Library	4.8%	0.43%
Library Salaries	6.8%	0.61%
Health Insurance	98%	8.9%

# PROGRESS

**“It’s time to renew our library.”**

We begin 2019 with an eye to opening the Woodward Atrium at our Main Library, boosting our value as Watertown and Oakville’s community center for all generations. We invite all to join us to:

- Borrow a book or download an eBook or Audiobook
- Visit our website at [www.watertownlibrary.org](http://www.watertownlibrary.org)
- Join us for our programs and reading groups
- Use our public meeting spaces
- Utilize our Wi-Fi with your own devices or use our public access computers and printers
- Take advantage of museum passes and discounts



THANK YOU.